TREND MICRO™

Trend Micro
WORRY-FREE BUSINESS SECURITY

Complete user protection designed for small business

Trend Micro Worry-Free™ Business Security is the global leader in small business content security. It is an easy-to-use solution that provides complete user protection for everyone on your staff. Unlike other vendors' offerings, Worry-Free Business Security is the only protection specifically designed for small businesses and features integrated mobile device security.

Trend Micro takes care of your IT security so you can focus on growing your business.

All three versions of Worry-Free Business Security (Advanced, Standard, and Services) are ideal for a non-IT person and will provide you with centralized visibility and control. Additionally, they are purpose-built to provide fast, effective security that will have minimal impact on your computers' performance, quietly running in the background so you can focus on growing your business.

All Trend Micro solutions use the global threat intelligence provided by our Smart Protection Network™ sources to stop threats before they reach your computers. This cloud-based security infrastructure:

- Performs threat database correlation and behavior analysis
- Uses worldwide threat sensors to proactively identify threats
- Blocks threats in the cloud

Whether you're using a Windows-based PC or a Mac, Worry-Free Business Security safeguards your email, web activity, file sharing, and more. **The new 9.0 features on the Advanced** version include simplified mobile device security using Microsoft Exchange ActiveSync that transparently protects your employees and their smartphones and tablets. The Services version offers protection for Android devices.

Worry-Free Business Security can provide you with the options to be deployed on your premises or to be hosted by Trend Micro in the cloud, whichever you prefer.

For channel partners, Worry-Free Business Security is the only solution with **Worry-Free™ Remote Manager** - a free cloud-based tool that lets you centrally manage **both** your on-premises **and** hosted security customers. It helps you increase profitability by reducing the costs of servicing and managing all your customers.

KEY WORRY-FREE BUSINESS SECURITY BENEFITS

- Lets you concentrate on your business, not your IT security
- Installs easily and simple to use, designed for small business – no IT expertise required
- Stops threats in the cloud – before they can reach your network and devices
- Filters URLs – blocks access to inappropriate websites
- Prevents business data from being shared – via email messages* and USB drives
- Safeguards against phishing as well as social engineering attacks
- Provides you with easy mobile device security management*
- Stops spam before they reach mail servers with included Hosted Email Security*

Anti-Spyware   **Anti-Spam**   **Antivirus**   **Anti-Phishing**   **Content & URL Filtering**

* Worry-Free Business Security Advanced only

> "Trend Micro Worry-Free Business Security gives us the tools to accomplish our IT goals by providing a security solution that protects our IT environment and improves efficiency."

Kenan Uçar,
IT Specialist,
Feget Partners

#1
GLOBAL CONTENT SECURITY
SMALL BUSINESS

Source: Canalys,
Worldwide IT Security Market 2013

Windows 8
Compatible

Worry-Free Business Security is fully compatible with Windows 8.

WORRY-FREE BUSINESS SECURITY SOLUTIONS COMPARISON CHART

	Worry-Free Business Security **Services**	Worry-Free Business Security **Standard**	Worry-Free Business Security **Advanced**
Centralized Management			
Web Management Console	Hosted by Trend Micro – can be accessed anywhere via Internet	Via LAN or VPN	Via LAN or VPN
Management server location	Hosted by Trend Micro – server and maintenance free	On-premises	On-premises
Updates and patches pushed to users	Automatic	Manual with complete control	Manual with complete control
Policy pushed to users	Via Internet. Can be pushed anywhere.	Via LAN or VPN	Via LAN or VPN
Platforms			
PCs, laptops, Windows servers	✔	✔	✔
Mac clients (iMacs and MacBooks) and servers	✔	✔	✔
Android™ devices (each seat comes with additional protection for two Android devices)	✔		
NEW and UNIQUE - Mobile Device Security (for Microsoft Exchange ActiveSync users only)**			✔
Antivirus and Web Security			
Defends against viruses, spyware, and other malware	✔	✔	✔
UNIQUE - Advanced URL filtering blocks inappropriate websites	✔	✔	✔
Web threat protection stops viruses and threats before they reach your business	✔	✔	✔
Data Protection			
Device control - limits access of USB drives and other attached devices to prevent data loss and block threats	✔	✔	✔
UNIQUE - Data loss prevention via business email messages, sent accidentally or deliberately			✔
Messaging Security and Antispam			
Real-time scan for POP3 mail accounts	✔	✔	✔
Blocks spam from entering POP3 mail accounts		✔	✔
Stops spam and email-based viruses before they reach mail servers	Via Hosted Email Security purchased separately		Via included Hosted Email Security
Threat protection and multi-layer antispam for Microsoft™ Exchange Servers			✔

** **Mobile Device Security Features in Worry-Free Business Security**

○ Device access control
○ Remote wipe
○ Security policy:
  • Enhanced password
  • Lock after inactivity
  • Wipe after retry limit
  • Enforced exchange encryption
○ Supports Android, iOS, Blackberry, and Windows Phone

For more details including the system requirements for Worry-Free Business Security, please visit
www.worryfree.com

> "Our customers really appreciate how easy Trend Micro Worry-Free solutions are to use. They love the small footprint and the incredible, industry-leading malware detection rates..."

Mack Gilbreath,
Sales Account Manager,
Guardian Network Solutions

TREND MICRO™

Securing Your Journey to the Cloud

www.trendmicro.com